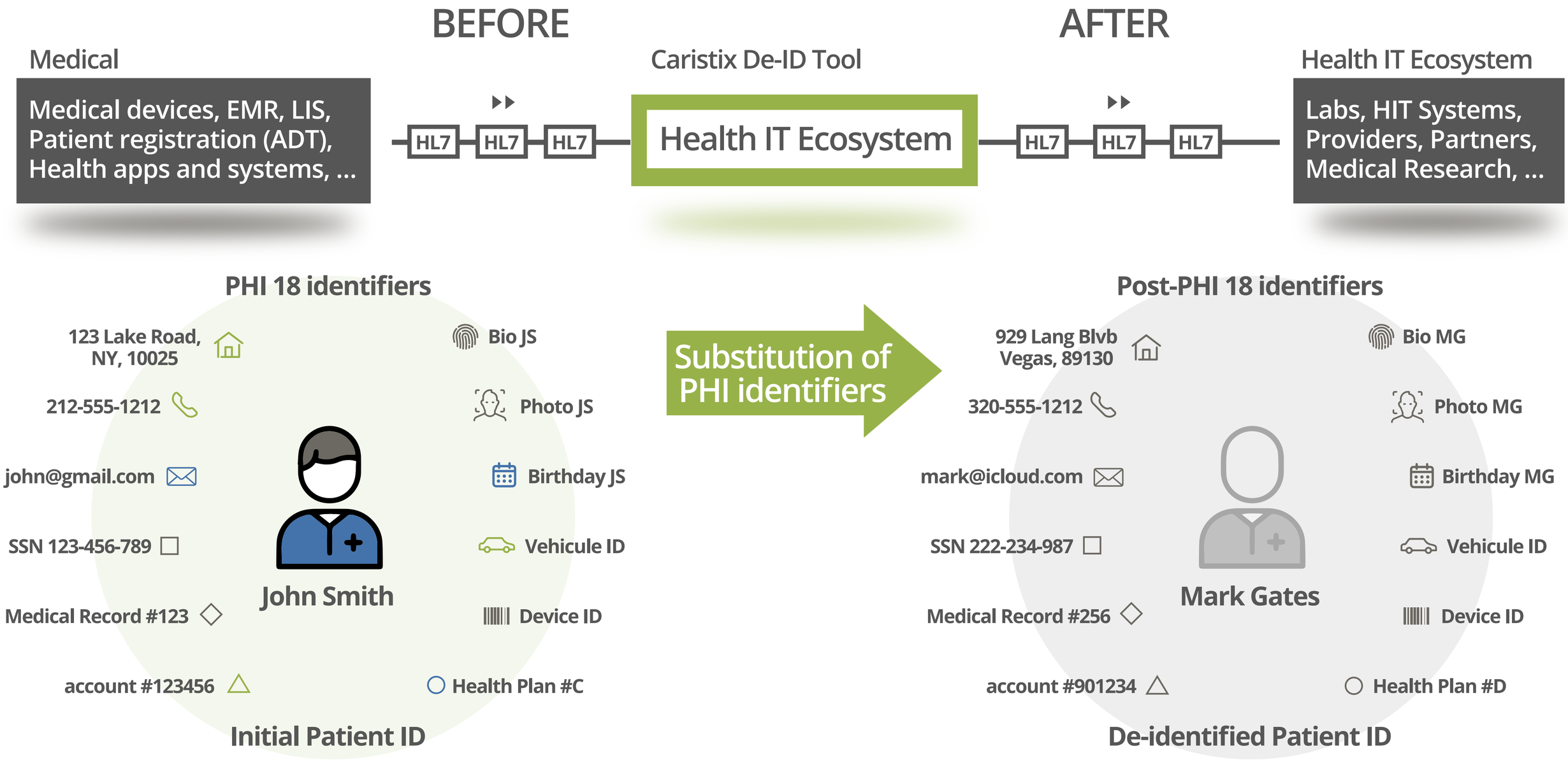De-identification process illustrated